# **DENNIS ORDONEZ**

## motion designer



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- Creative professional within the motion design industry with over 12 years of practice designing and animating digital graphics across a wide range of sectors: nonprofit and charitable, educational, video on demand (VOD), corporate
- Helps organizations reach their target audiences by communicating ideas and stories in a visually captivating manner
- Has a solid grasp of graphic design & animation principles as well as an extensive background in video post-production
- Bilingual Spanish and English

## experience

#### Freelance

New York | 2015 - Present

**Motion Designer** 

- Projects consist of logo animations, public service announcements, explainer videos, political advertisements, lower thirds, infographics, data visualization, compositing live action footage with CGI elements
- Clients include: The Bowery Mission, The Biden Foundation, Foundation Fighting Blindness, Sidwell Friends School, Deerfield Academy, Teachstone, Healthcare Education Project (NY State of Health), Amalgamated Bank, Playgirl, Dove

### **Trans Digital Media**

New York | 2008 - 2015

Video Editor / Motion Designer

- Edited video content and created motion graphics for video on demand (VOD) platforms including: Comcast, Time Warner, Verizon, AT&T, Cablevision, Cox
- Spearheaded the development of a large database of user interface (UI) images while ensuring strict technical cable industry guidelines were met
- Relevant experience: graphic design, photo retouching, web content management, quality control

### The New York Conservatory for Dramatic Arts

New York | Spring 2007/2008

Video Editor

• Edited student projects showcasing their acting abilities; all scenes were compiled into a final actors reel which was screened during the graduation ceremony

#### **Impulse Media Productions**

New York | 2006

Post-Production Intern

Provided technical and administrative assistance to the post-production team

### **BBC Radio 3**

New York | 2005 - 2006

Sound Recordist

 Recorded audio for Fast Machine, a quarterly series of interviews hosted by Jamie Bernstein (daughter of the late composer, Leonard Bernstein)

#### **NYU Tisch School of the Arts**

New York | 2002 - 2003

Teacher's Assistant - Undergraduate Film & Television - Course: Sight & Sound: Film

- Provided technical and logistical production assistance to first year film students.
- Facilitated class lectures by sourcing screening materials and projected 16mm film

# software skills

Adobe After Effects

Adobe Illustrator

Adobe Photoshop

Adobe Premiere Pro

Adobe Animate

Adobe InDesign

Affinity Designer

**Affinity Photo** 

**Affinity Publisher** 

Blender

working knowledge of: Cinema 4D

## education

2003 - 2007 School of Visual Arts BFA, Film & Video

Summer 2002 New York Film Academy 16mm Filmmaking Workshop

> 2000 - 2002 New York University